

Annexure 4
(See bye-law 6(4))

Approval letter by the Urban Local Bodies (name)

No.....

Date.....

To,

.....

.....

Please refer to your application no.....dated.....for installation of New Outdoor Media Device/renewal for Display of Outdoor Advertisement.

Dear Sir,

This is with reference to your application regarding installation of New outdoor Media device/renewal for display of Outdoor Advertisement by your Company, Firm/Agency with the Urban Local Bodies (Name),

.....

It is inform that following decision has been taken in consideration of your application:

1. Your application for New media/renewal is approved for erection/display of Outdoor Media Device from(date) to(date) of(size) (in sq. fts.) at(location).....within.....(Zone/ward) limits of the Urban Local Bodies (name) And you are hereby directed to deposit the quarterly fees of Rs. within 16 days of issue of this letter.

2. The unique ID allotted to new OMD is

Your application for new Media/renewal is rejected on account of the following:

1. Incomplete application
2. Incorrect information Provided
3. Pending dues with Urban Local Bodies (Name)
4. Blacklisted status not verified
5. Others.

Thanking you,

Municipal Commissioner/Executive Officer/Special Officer,
Urban Local Bodies (Name)

Note: In case of rejection of application you may apply fresh on satisfying the above mentioned conditions.

Note: This is a typical format only and is subject to modification/amendment by the Urban Local Bodies (Name) from time to time.